INFORMATIVE 5 Exceptional 4 Skilled 2 Developing 1 Inadequate Description 3 Proficient The text clearly focuses on a The text focuses on an interesting The text has a topic that informs the The text has an unclear topic with Focus: The text has an unidentifiable compelling topic that informs the topic that informs the reader with reader with ideas, concepts, and some ideas, concepts, and The text focuses on a topic to inform topic with minimal ideas, concepts, reader with ideas, concepts, and ideas, concepts, and information that information. a reader with ideas, concepts, and information that creates a unified and information. information that creates a unified information that creates a creates a unified whole. whole. unified whole. The text provides relevant facts, The text provides facts, extended The text contains limited facts Development. The text provides significant and The text provides facts, definitions, and examples related to the topic. The text presents facts, extended extended definitions, concrete details, definitions, concrete details, details, quotations, and/or examples relevant facts, extended definitions, The text may or may not provide a definitions, concrete details, quotations, and/or examples that quotations, and/or examples that that attempt to develop and explain concrete details, quotations and/or conclusion develop the topic. The text the topic. The text may provide a quotations, and examples. The text sufficiently develop and explain the examples that thoroughly develop provides a conclusion that supports conclusion that supports the topic. provides a conclusion that supports and explain the topic. The text topic. The text provides a competent the topic and examines its implicathe topic and examines its provides an engaging conclusion that conclusion that supports the topic tions and significance. implications and significance. and examines its implications and supports the topic and examines its The text consistently addresses the The text anticipates the audience's The text considers the audience's The text illustrates an inconsistent The text lacks an awareness of the Audience: audience's knowledge level and knowledge level and concerns about knowledge level about the topic. The awareness of the audience's audience's knowledge level about The text anticipates the audience's concerns about the topic. The text the topic. The text includes appropritext includes formatting, graphics, knowledge level about the topic. the topic. The text includes limited or background knowledge of the topic. ate formatting, graphics, and/or multiand/or multimedia when useful to The text may include some inaccurate formatting, graphics, and/ The text includes formatting. includes effective formatting, media that strengthen comprehension. aiding comprehension. formatting, graphics, and/or or multimedia that impedes graphics, and/or multimedia when graphics, and/or multimedia that multimedia that may be distracting comprehension. useful to aiding comprehension. enhance comprehension. or irrelevant. Cohesion: The text strategically uses words, The text skillfully uses words, The text uses words, phrases, and The text contains limited words. The text contains few, if any, words, phrases, and clauses to link the phrases, and clauses to link the major clauses to link the major sections of phrases, and clauses to link the phrases, and clauses to link the The text explains the relationship between ideas and concepts. The major sections of text. The text the text. The text connects the topic major sections of the text. The text major sections of the text. The text sections of the text. The text explains the relationships between and the examples and/or facts. attempts to connect the topic and does not connect the topic and the text includes appropriate and varied identifies the relationship between the the topic and the examples and/or the examples and/or facts. examples and/or facts. transitions and syntax. topic and the examples and/or facts. The text illustrates a limited or The text presents an engaging, The text presents a formal, objective The text presents a formal, objective The text illustrates a limited Language and Style: formal, and objective tone. The tone. The text uses precise language, tone. The text uses relevant language awareness of formal tone. The text inconsistent tone. The text uses The text presents a formal style and vocabulary, and techniques such text uses sophisticated language, vocabulary, and techniques such as attempts to use language, imprecise language, vocabulary, and objective tone and uses language, vocabulary, and techniques such metaphor, simile, and analogy to manas metaphor, simile, and analogy to vocabulary, and some techniques limited techniques. vocabulary, and techniques such as metaphor, simile, and analogy to age the complexity of the topic. manage the complexity of the topic. such as metaphor, simile, and as metaphor, simile, and analogy to manage the complexity of the topic. analogy. manage the topic. The text intentionally uses standard The text demonstrates standard The text demonstrates standard The text demonstrates some accu-The text contains multiple inaccura-**Conventions:** English conventions of usage and English conventions of usage and English conventions of usage and racy in standard English convencies in Standard English conventions The text demonstrates standard mechanics while suitably attending to mechanics while attending to the tions of usage and mechanics. of usage and mechanics. English conventions of usage and mechanics while specifically the norms of the discipline in which norms of the discipline in which they mechanics while attending to the attending to the norms of the they are writing (MLA, APA, etc.). are writing (MLA, APA, etc.). norms of the discipline in which they discipline in which they are writing are writing (MLA, APA, etc.). (MLA, APA, etc.).

